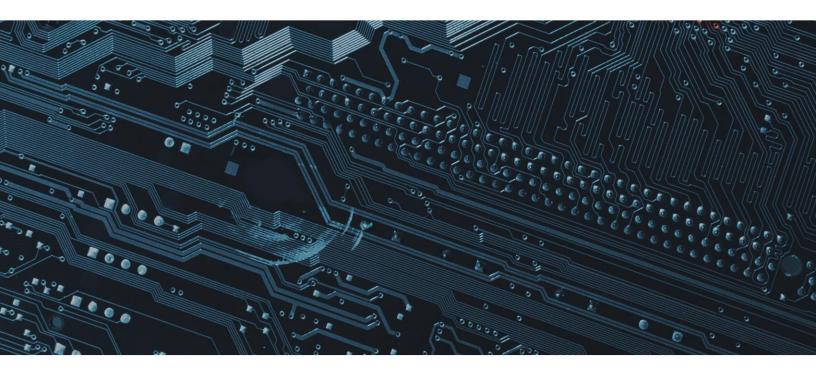


CYBER LIABILITY SERVICES OVERVIEW



ARE YOU UP TO DATE ON THE LATEST CYBER ATTACKS AND OTHER INDUSTRY NEWS?

• To protect their bottom lines, businesses must stay up to date on the evolving threats to their IT infrastructure and data. While the constant stream of information on cyber risks can be overwhelming, William Blount Risk Advocates is here for you.

DO YOU KNOW ALL OF THE CYBER EXPOSURES YOUR BUSINESS FACES?

• Organizations, both large and small, need to be proactive in order to protect against growing cyber threats. Resources like our Cyber Risk Exposure Scorecard and Cyber Security Planning Guide ensure that, regardless of how you conduct your business, you are doing the due diligence necessary to prepare for your organization's unique cyber exposures.

DO YOUR EMPLOYEES HAVE ALL THE TRAINING THEY NEED?

• Properly training your employees is one of the easiest ways to prevent a cyber breach from affecting your business. However, because cyber security is a complex topic, thoroughly training all of your employees is not always easy. Simplify the process by using our comprehensive employee training materials.

CYBER SECURITY PLANNING GUIDE

Understanding the full scope of your cyber liability is a challenge—one that requires knowledge of various types of breaches, common risks, exposure identification strategies and mitigation techniques. Using our Cyber Security Planning Guide, you'll find in-depth information on all of the above, allowing you to better protect your business, information and customers from cyber threats.

CYBER NEWSLETTERS

Our bimonthly Cyber Risks & Liabilities newsletter features information about new technology risks and tips on how to stay cyber safe. This resource is especially useful for IT and risk management professionals, as it features two full-length articles that highlight important current events and valuable cyber-safety advice.

CYBER RISK EXPOSURE SCORECARD

When data breaches and hacks occur, they can result in devastating damage, such as business disruptions, revenue loss and legal fees. No organization is immune to the impact of cyber crime, and cyber liability insurance is a crucial part of risk management. Using this Cyber Risk Exposure Scorecard, organizations can assess their level of risk and better determine the level of coverage they need.

EMPLOYEE TRAINING MATERIALS

The first line of defense against cyber threats is a welltrained workforce. Use our Employee Cyber Training Manuals to educate your workforce regarding common threats and mitigation techniques. These guides cover a range of topics, including communications, devices and best practices.

CYBER RISKS AND LIABILITIES SERIES

It seems as if new information regarding cyber risks emerges every day. From a business standpoint, this can make it difficult to stay informed on the most important and dangerous exposures. Our Cyber Risks and Liabilities series is designed to hone in on specific risks, providing a detailed look at how organizations can approach common cyber-related topics like password threats, website security and loss control procedures.









